#### Discrete-Time Markov Chains

#### **Topics**

- State-transition matrix
- Network diagrams
- Examples: gambler's ruin, brand switching, IRS, craps
- Transient probabilities
- Steady-state probabilities

#### Discrete - Time Markov Chains

Many real-world systems contain uncertainty and evolve over time.

Stochastic processes (and Markov chains) are probability models for such systems.

A discrete-time stochastic process is a sequence of random variables  $X_0, X_1, X_2, \ldots$  typically denoted by  $\{X_n\}$ .

Origins: Galton-Watson process → When and with what probability will a family name become extinct?

## Components of Stochastic Processes

The **state space** of a stochastic process is the set of all values that the  $X_n$ 's can take.

(we will be concerned with stochastic processes with a finite # of states )

Time: n = 0, 1, 2, ...

State: v-dimensional vector,  $\mathbf{s} = (s_1, s_2, \dots, s_v)$ 

In general, there are *m* states,

$$s^1, s^2, \ldots, s^m \text{ or } s^0, s^1, \ldots, s^{m-1}$$

Also,  $X_n$  takes one of m values, so  $X_n \leftrightarrow \mathbf{s}$ .

#### Gambler's Ruin

At time 0 I have  $X_0 = \$2$ , and each day I make a \$1 bet. I win with probability p and lose with probability 1-p. I'll quit if I ever obtain \$4 or if I lose all my money.

State space is  $S = \{0, 1, 2, 3, 4\}$ 

Let  $X_n$  = amount of money I have after the bet on day n.

So, 
$$X_1 = \begin{cases} 3 \text{ with probabilty } p \\ 1 \text{ with probabilty } 1 - p \end{cases}$$
  
If  $X_n = 4$ , then  $X_{n+1} = X_{n+2} = \cdots = 4$ .

If 
$$X_n = 0$$
, then  $X_{n+1} = X_{n+2} = \cdots = 0$ .

#### Markov Chain Definition

A stochastic process  $\{X_n\}$  is called a Markov chain if

$$\Pr\{X_{n+1} = j \mid X_0 = k_0, \ldots, X_{n-1} = k_{n-1}, X_n = i\}$$

= 
$$\Pr\{X_{n+1} = j \mid X_n = i\}$$
  $\leftarrow$  transition probabilities

for every  $i, j, k_0, \ldots, k_{n-1}$  and for every n.

Discrete time means  $n \in \mathbb{N} = \{0, 1, 2, \dots\}$ .

The future behavior of the system depends only on the current state i and not on any of the previous states.

## Stationary Transition Probabilities

$$\Pr\{X_{n+1} = j \mid X_n = i\} = \Pr\{X_1 = j \mid X_0 = i\}$$
 for all  $n$  (They don't change over time)

We will only consider stationary Markov chains.

The one-step transition matrix for a Markov chain with states  $\mathbf{S} = \{0, 1, 2\}$  is

$$\mathbf{P} = \begin{bmatrix} p_{00} & p_{01} & p_{02} \\ p_{10} & p_{11} & p_{12} \\ p_{20} & p_{21} & p_{22} \end{bmatrix}$$

where 
$$p_{ij} = \Pr\{X_1 = j \mid X_0 = i\}$$

#### **Properties of Transition Matrix**

If the state space  $S = \{0, 1, \dots, m-1\}$  then we have

$$\sum_{j} p_{ij} = 1 \quad \forall i \quad \text{and} \quad p_{ij} \geq 0 \quad \forall i, j$$

(we must go somewhere)

(each transition has probability ≥ 0)

#### Gambler's Ruin Example

	0	1	2	3	4
0	1	0	0	0	0
1	1- <i>p</i>	O	p	0	0
2	0	1- <i>p</i>	O	p	0
3	0	O	1- <i>p</i>	0	p
4	0	0	0	0	1

## Computer Repair Example

- Two aging computers are used for word processing.
- When both are working in morning, there is a 30% chance that one will fail by the evening and a 10% chance that both will fail.
- If only one computer is working at the beginning of the day, there is a 20% chance that it will fail by the close of business.
- If neither is working in the morning, the office sends all work to a typing service.
- Computers that fail during the day are picked up the following morning, repaired, and then returned the next morning.
- The system is observed after the repaired computers have been returned and before any new failures occur.

## States for Computer Repair Example

Index	State	State definitions
0	$\mathbf{s} = (0)$	No computers have failed. The office starts the day with both computers functioning properly.
1	$\mathbf{s} = (1)$	One computer has failed. The office starts the day with one working computer and the other in the shop until the next morning.
2	$\mathbf{s} = (2)$	Both computers have failed. All work must be sent out for the day.

#### Events and Probabilities for Computer Repair Example

Index	Current state	Events	Prob- ability	Next state
0	$\mathbf{s}^0 = (0)$	Neither computer fails.	0.6	<b>s'</b> = (0)
		One computer fails.	0.3	<b>s'</b> = (1)
		Both computers fail.	0.1	s' = (2)
1	$s^1 = (1)$	Remaining computer does not fail and the other is returned.	0.8	<b>s'</b> = (0)
		Remaining computer fails and the other is returned.	0.2	<b>s'</b> = (1)
2	$s^2 = (2)$	Both computers are returned.	1.0	<b>s'</b> = (0)

#### State-Transition Matrix and Network

The events associated with a Markov chain can be described by the  $m \times m$  matrix:  $\mathbf{P} = (p_{ij})$ .

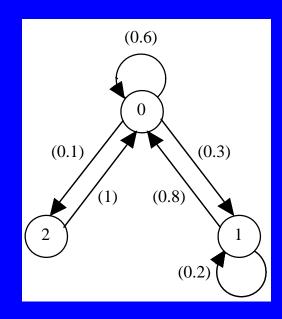
For computer repair example, we have:

# $\mathbf{P} = \begin{bmatrix} 0.6 & 0.3 & 0.1 \\ 0.8 & 0.2 & 0 \\ 1 & 0 & 0 \end{bmatrix}$

#### **State-Transition Network**

- Node for each state
- Arc from node *i* to node *j* if  $p_{ij} > 0$ .

For computer repair example:



## Procedure for Setting Up a DTMC

- 1. Specify the times when the system is to be observed.
- 2. Define the state vector  $\mathbf{s} = (s_1, s_2, \dots, s_v)$  and list all the states. Number the states.
- 3. For each state  $\mathbf{s}$  at time n identify all possible next states  $\mathbf{s}$ ' that may occur when the system is observed at time n + 1.
- 4. Determine the state-transition matrix  $\mathbf{P} = (p_{ij})$ .
- 5. Draw the state-transition diagram.

## Repair Operation Takes Two Days

One repairman, two days to fix computer.

 $\rightarrow$  new state definition required:  $\mathbf{s} = (s_1, s_2)$ 

 $s_1 = \text{day of repair of the first machine}$ 

 $s_2$  = status of the second machine (working or needing repair)

For  $s_1$ , assign 0 if 1st machine has not failed

1 if today is the first day of repair

2 if today is the second day of repair

For  $s_2$ , assign 0 if  $2^{nd}$  machine has not failed

1 if it has failed

## State Definitions for 2-Day Repair Times

Index	State	State definitions
0	$\mathbf{s}^0 = (0, 0)$	No machines have failed.
1	$\mathbf{s}^1 = (1, 0)$	One machine has failed and today is in the first day of repair.
2	$s^2 = (2, 0)$	One machine has failed and today is in the second day of repair.
3	$s^3 = (1, 1)$	Both machines have failed; today one is in the first day of repair and the other is waiting.
4	$s^4 = (2, 1)$	Both machines have failed; today one is in the second day of repair and the other is waiting.

## State-Transition Matrix for 2-Day Repair Times

$$\mathbf{P} = \begin{bmatrix} 0.6 & 0.3 & 0 & 0.1 & 0 \\ 0 & 0 & 0.8 & 0 & 0.2 \\ 0.8 & 0.2 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 \\ 0 & 1 & 0 & 0 & 0 \end{bmatrix} \begin{bmatrix} 0 \\ 1 \\ 2 \\ 3 \\ 4 \end{bmatrix}$$

For example,  $p_{14} = 0.2$  is probability of going from state 1 to state 4 in one day, where  $\mathbf{s}^1 = (1, 0)$  and  $\mathbf{s}^4 = (2, 1)$ 

## Brand Switching Example

Number of consumers switching from brand *i* in week 26 to brand *j* in week 27

Brand	( <i>j</i> ) 1	2	3	Total
( <i>i</i> )				
1	90	7	3	100
2	5	205	40	250
3	30	18	102	150
Total	125	230	145	500

This is called a contingency table.

→ Used to construct transition probabilities.

# Empirical Transition Probabilities for Brand Switching, $p_{ij}$

Brand	( <i>j</i> ) 1	2	3
( <i>i</i> ) 1	$\frac{90}{100} = 0.90$	$\frac{7}{100} = 0.07$	$\frac{3}{100} = 0.03$
2	$\frac{5}{250} = 0.02$	$\frac{205}{250} = 0.82$	$\frac{40}{250} = 0.16$
3	$\frac{30}{150} = 0.20$	$\frac{18}{150} = 0.12$	$\frac{102}{150} = 0.68$

## Markov Analysis

- State variable,  $X_n$  = brand purchased in week n
- $\{X_n\}$  represents a discrete state and discrete time stochastic process, where  $S = \{1, 2, 3\}$  and  $N = \{0, 1, 2, ...\}$ .
- If  $\{X_n\}$  has Markovian property and **P** is stationary, then a Markov chain should be a reasonable representation of aggregate consumer brand switching behavior.

#### **Potential Studies**

- Predict market shares at specific future points in time.
- Assess rates of change in market shares over time.
- Predict market share equilibriums (if they exist).
- Evaluate the process for introducing new products.

#### Transform a Process to a Markov Chain

Sometimes a non-Markovian stochastic process can be transformed into a Markov chain by expanding the state space.

Example: Suppose that the chance of rain tomorrow depends on the weather conditions for the previous two days (yesterday and today).

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Specifically,

Pr{ rain tomorrow | rain last 2 days (RR) } = 0.7

Pr{ rain tomorrow | rain today but not yesterday (NR) } = 0.5

Pr{ rain tomorrow | rain yesterday but not today (RN) } = 0.4

Pr{ rain tomorrow | no rain in last 2 days (NN) } = 0.2
```

Does the Markovian Property Hold?

#### The Weather Prediction Problem

How to model this problem as a Markov Process?

The state space: 0 = (RR) 1 = (NR) 2 = (RN) 3 = (NN)

The transition matrix:

This is a discrete-time Markov process.

## Multi-step (n-step) Transitions

The **P** matrix is for one step: n to n + 1.

How do we calculate the probabilities for transitions involving more than one step?

Consider an IRS auditing example:

Two states:  $s^0 = 0$  (no audit),  $s^1 = 1$  (audit)

Transition matrix 
$$\mathbf{P} = \begin{bmatrix} 0.6 & 0.4 \\ 0.5 & 0.5 \end{bmatrix}$$

Interpretation:  $p_{01} = 0.4$ , for example, is conditional probability of an audit next year given no audit this year.

## Two-step Transition Probabilities

Let  $p_{ij}^{(2)}$  be probability of going from i to j in two transitions. In matrix form,  $\mathbf{P}^{(2)} = \mathbf{P} \times \mathbf{P}$ , so for IRS example we have

$$\mathbf{P}^{(2)} = \begin{bmatrix} 0.6 & 0.4 \\ 0.5 & 0.5 \end{bmatrix} \times \begin{bmatrix} 0.6 & 0.4 \\ 0.5 & 0.5 \end{bmatrix} = \begin{bmatrix} 0.56 & 0.44 \\ 0.55 & 0.45 \end{bmatrix}$$

The resultant matrix indicates, for example, that the probability of no audit 2 years from now given that the current year there was no audit is  $p_{00}^{(2)} = 0.56$ .

### *n*-Step Transition Probabilities

This idea generalizes to an arbitrary number of steps.

For 
$$n = 3$$
:  $P^{(3)} = P^{(2)}P = P^2P = P^3$   
or more generally,  $P^{(n)} = P^{(m)}P^{(n-m)}$ 

The *ij* th entry of this reduces to

$$p_{ij}^{(n)} = \sum_{k=0}^{m} p_{ik}^{(m)} p_{kj}^{(n-m)} \qquad 1 \le m \le n-1$$

Chapman - Kolmogorov Equations

#### Interpretation:

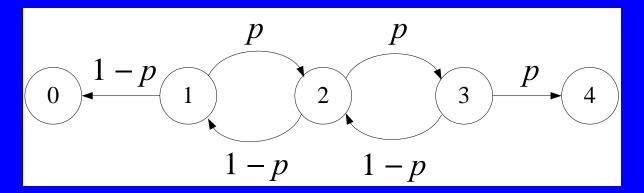
RHS is the probability of going from i to k in m steps & then going from k to j in the remaining n-m steps, summed over all possible intermediate states k.

#### *n*-Step Transition Matrix for IRS Example

Time, n	Transition matrix, $\mathbf{P}^{(n)}$
1	$\begin{bmatrix} 0.6 & 0.4 \\ 0.5 & 0.5 \end{bmatrix}$
2	0.56     0.44       0.55     0.45
3	$\begin{bmatrix} 0.556 & 0.444 \\ 0.555 & 0.445 \end{bmatrix}$
4	[0.5556     0.4444       [0.5555     0.44445
5	[0.55556     0.44444       [0.55555     0.444445

## Gambler's Ruin Revisited for p = 0.75

#### State-transition network



#### State-transition matrix

	0	1	2	3	4
0	1	0	0	0	0
1	0.25	O	0.75	0	0
2	0	0.25	O	0.75	0
3	0	0	0.25	0	0.75
4	0	0	0	0	1

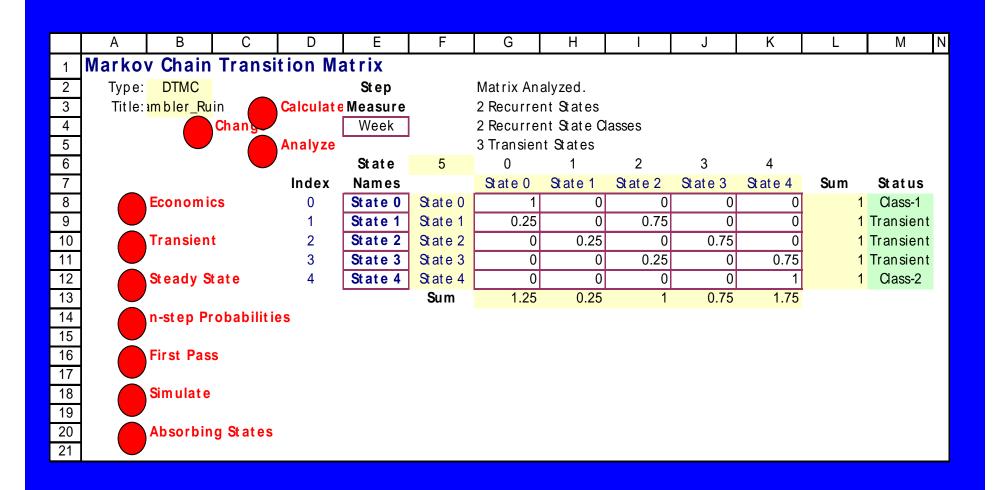
#### Gambler's Ruin with p = 0.75, n = 30

(E is very small nonunique number)

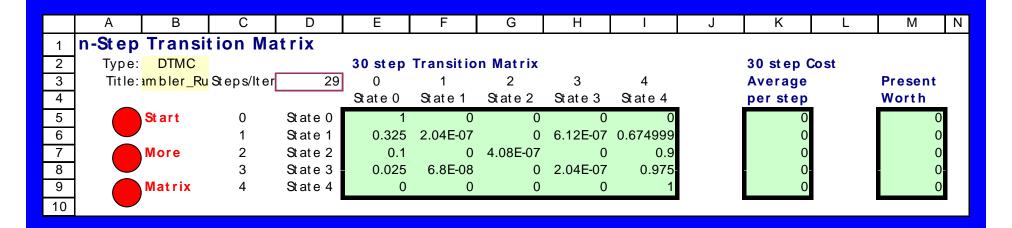
What does matrix mean?

A steady state probability does not exist.

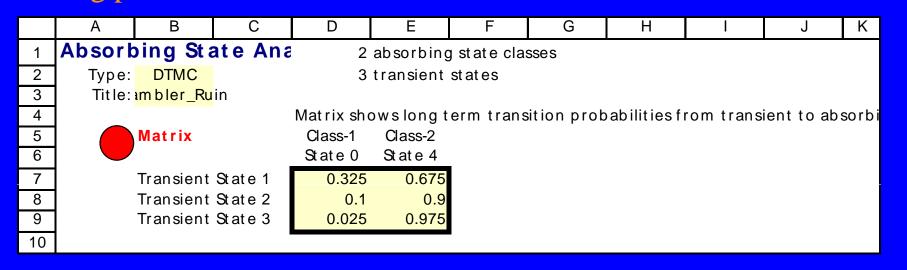
#### DTMC Add-in for Gambler's Ruin



## 30-Step Transition Matrix for Gambler's Ruin



#### Limiting probabilities



#### Conditional vs. Unconditional Probabilities

Let state space  $S = \{1, 2, ..., m\}$ .

Let  $p_{ij}^{(n)}$  be conditional *n*-step transition probability  $\rightarrow P^{(n)}$ .

Let  $\mathbf{q}(n) = (q_1(n), \dots, q_m(n))$  be vector of all unconditional probabilities for all m states after n transitions.

#### Perform the following calculations:

$$q(n) = q(0)P^{(n)}$$
 or  $q(n) = q(n-1)P$ 

where  $\mathbf{q}(0)$  is initial unconditional probability.

The components of  $\mathbf{q}(n)$  are called the transient probabilities.

## Brand Switching Example >

We approximate  $q_i(0)$  by dividing total customers using brand i in week 27 by total sample size of 500:

$$\mathbf{q}(0) = (125/500, 230/500, 145/500) = (0.25, 0.46, 0.29)$$

To predict market shares for, say, week 29 (that is, 2 weeks into the future), we simply apply equation with n = 2:

$$\mathbf{q}(2) = \mathbf{q}(0)\mathbf{P}^{(2)}$$

$$\mathbf{q}(2) = (0.25, 0.46, 0.29) \begin{bmatrix} 0.90 & 0.07 & 0.03 \\ 0.02 & 0.82 & 0.16 \\ 0.20 & 0.12 & 0.68 \end{bmatrix}^{2}$$

=(0.327, 0.406, 0.267)

= expected market share from brands 1, 2, 3

## Transition Probabilities for n Steps

Property 1: Let  $\{X_n : n = 0, 1, ...\}$  be a Markov chain with state space S and state-transition matrix P. Then for i and  $j \in S$ , and n = 1, 2, ...

$$\Pr\{X_n = j \mid X_0 = i\} = p_{ij}^{(n)}$$

where the right-hand side represents the  $ij^{th}$  element of the matrix  $\mathbf{P}^{(n)}$ .

## Steady-State Probabilities

Property 2: Let  $\pi = (\pi_1, \pi_2, \dots, \pi_m)$  is the m-dimensional row vector of steady-state (unconditional) probabilities for the state space  $S = \{1, \dots, m\}$ . To find steady-state probabilities, solve linear system:

$$\pi = \pi P$$
,  $\Sigma_{j=1,m} \pi_j = 1$ ,  $\pi_j \ge 0$ ,  $j = 1,...,m$ 

#### Brand switching example:

$$(\pi_1, \pi_2, \pi_3) = (\pi_1, \pi_2, \pi_3) \begin{bmatrix} 0.90 & 0.07 & 0.03 \\ 0.02 & 0.82 & 0.16 \\ 0.20 & 0.12 & 0.68 \end{bmatrix}$$

$$\pi_1 + \pi_2 + \pi_2 = 1, \ \pi_1 \ge 0, \ \pi_2 \ge 0, \ \pi_3 \ge 0$$

## Steady-State Equations for Brand Switching Example

$$\pi_1 = 0.90\pi_1 + 0.02\pi_2 + 0.20\pi_3$$

$$\pi_2 = 0.07\pi_1 + 0.82\pi_2 + 0.12\pi_3$$

$$\pi_3 = 0.03\pi_1 + 0.16\pi_2 + 0.68\pi_3$$

$$\pi_1 + \pi_2 + \pi_3 = 1$$

$$\pi_1 \ge 0, \ \pi_2 \ge 0, \ \pi_3 \ge 0$$

Total of 4 equations in 3 unknowns

→ Discard 3<sup>rd</sup> equation and solve the remaining system to get :

$$\pi_1 = 0.474, \ \pi_2 = 0.321, \ \pi_3 = 0.205$$

 $\rightarrow$  Recall:  $q_1(0) = 0.25, q_2(0) = 0.46, q_3(0) = 0.29$ 

## Comments on Steady-State Results

- 1. Steady-state predictions are never achieved in actuality due to a combination of
  - (i) errors in estimating **P**
  - (ii) changes in P over time
  - (iii) changes in the nature of dependence relationships among the states.
- 2. Nevertheless, the use of steady-state values is an important diagnostic tool for the decision maker.
- 3. Steady-state probabilities might not exist unless the Markov chain is ergodic.

#### Existence of Steady-State Probabilities

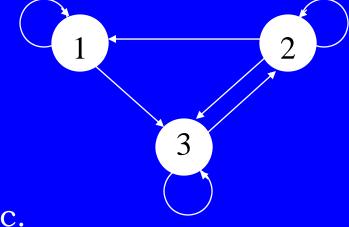
A Markov chain is ergodic if it is aperiodic and allows the attainment of any future state from any initial state after one or more transitions. If these conditions hold, then

$$\pi_{j} = \lim_{n \to \infty} p_{ij}^{(n)}$$

For example,

$$\mathbf{P} = \begin{bmatrix} 0.8 & 0 & 0.2 \\ 0.4 & 0.3 & 0.3 \\ 0 & 0.9 & 0.1 \end{bmatrix}$$

State-transition network



Conclusion: chain is ergodic.



### Game of Craps

The game of craps is played as follows. The player rolls a pair of dice and sums the numbers showing.

- Total of 7 or 11 on the first rolls wins for the player
- Total of 2, 3, 12 loses
- Any other number is called the point.

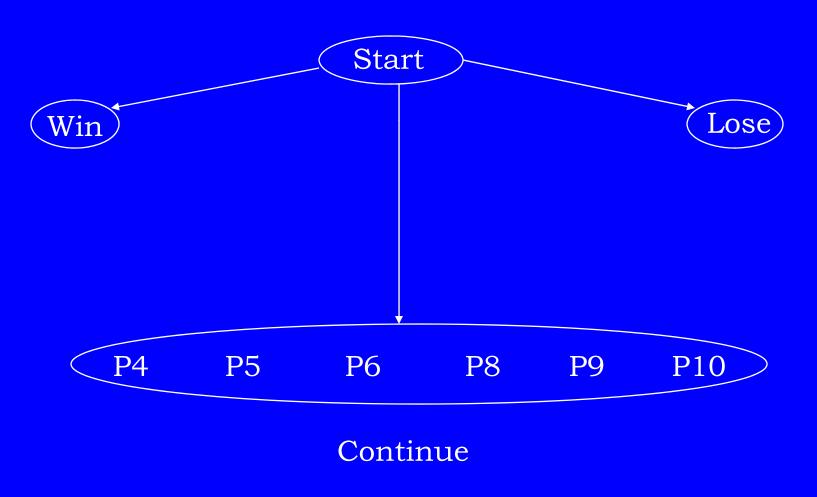
The player rolls the dice again.

- If she rolls the point number, she wins
- If she rolls number 7, she loses
- Any other number requires another roll

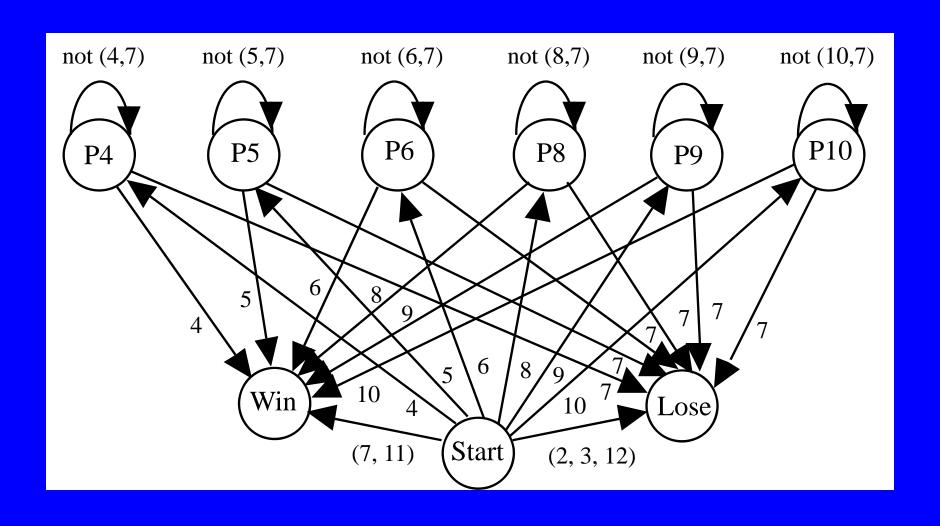
The game continues until he/she wins or loses

## Game of Craps as a Markov Chain

All the possible states



## Game of Craps Network



#### Game of Craps

Sum	2	3	4	5	6	7	8	9	10	11	12
Prob.	0.028	0.056	0.083	0.111	0.139	0.167	0.139	0.111	0.083	0.056	0.028

Probability of win =  $Pr{7 \text{ or } 11} = 0.167 + 0.056 = 0.223$ Probability of loss =  $Pr{2, 3, 12} = 0.028 + 0.056 + 0.028 = 0.112$ 

			Start	Win	Lose	P4	P5	P6	P8	P9	P10
	Start	0	0.222	0.111	0.083	0.111	0.139	0.139	0.111	0.083	
		Win	0	1	0	0	0	0	0	0	0
		Lose	0	0	1	0	0	0	0	0	0
		P4	0	0.083	0.167	0.75	0	0	0	0	0
	<b>P</b> =	P5	0	0.111	0.167	0	0.722	0	0	0	0
		P6	0	0.139	0.167	0	0	0.694	0	0	0
		P8	0	0.139	0.167	0	0	0	0.694	0	0
		P9	0	0.111	0.167	0	0	0	0	0.722	0
		P10	0	0.083	0.167	0	0	0	0	0	0.75

#### Transient Probabilities for Craps

Roll, n	$\mathbf{q}(n)$	Start	Win	Lose	P4	P5	Р6	P8	P9	P10
0	<b>q</b> (0)	1	0	0	0	0	0	0	0	0
1	<b>q</b> (1)	0	0.222	0.111	0.083	0.111	0.139	0.139	0.111	0.083
2	<b>q</b> (2)	0	0.299	0.222	0.063	0.08	0.096	0.096	0.080	0.063
3	<b>q</b> (3)	0	0.354	0.302	0.047	0.058	0.067	0.067	0.058	0.047
4	<b>q</b> (4)	0	0.394	0.359	0.035	0.042	0.047	0.047	0.042	0.035
5	<b>q</b> (5)	0	0.422	0.400	0.026	0.030	0.032	0.032	0.030	0.026

This is not an <u>ergodic</u> Markov chain so where you start is important.

## Absorbing State Probabilities for Craps

Initial state	Win	Lose
Start	0.493	0.507
P4	0.333	0.667
P5	0.400	0.600
P6	0.455	0.545
P8	0.455	0.545
P9	0.400	0.600
P10	0.333	0.667

#### Interpretation of Steady-State Conditions

- 1. Just because an ergodic system has steady-state probabilities does not mean that the system "settles down" into any one state.
- 2. The limiting probability  $\pi_j$  is simply the likelihood of finding the system in state j after a large number of steps.
- 3. The probability that the process is in state *j* after a large number of steps is also equals the long-run proportion of time that the process will be in state *j*.
- 4. When the Markov chain is finite, irreducible and *periodic*, we still have the result that the  $\square_j$ ,  $j \in \mathbf{S}$ , uniquely solve the steady-state equations, but now  $\pi_j$  must be interpreted as the long-run proportion of time that the chain is in state j.

## What You Should Know About Markov Chains

- How to define states of a discrete time process.
- How to construct a state-transition matrix.
- How to find the *n*-step state-transition probabilities (using the Excel add-in).
- How to determine the unconditional probabilities after *n* steps
- How to determine steady-state probabilities (using the Excel add-in).